



Society of Hop Research (Gesellschaft für Hopfenforschung e.V.)

PRESS RELEASE

Change of management at the Society of Hop Research!

Wolnzach/Hüll, 19 July 2017 The %hop family%oformally retired **Dipl.-Ing. Bernhard Engelhard** (70), managing director of the Society of Hop Research Hüll. After working as a coordinator at the field of hop at the Bavarian State Research Center for Agriculture (Bayerische Landesanstalt für Landwirtschaft, LfL) for more than 17 years, Bernhard Engelhard took over the managing position at the Society of Hop Research (GfH) in April 2011.

During his six years of work, Bernhard Engelhard had to face a crucial change in the world of hop, especially due to the demands of the growing Craft-Brewing-Industry. Already in 2012, the GfH has launched four new Special Flavor Hop Varieties that are able to bring very different aroma varieties into the beer. Three years later, another two varieties followed. In close cooperation with his former employer, the LfL, Engelhard was able to make progress for the good of the growing number of members in the GfH, as far as pest control, research in quality and breeding, as well as planting are concerned. In order to reach these goals, almost two million euros had to be invested.

Extensive construction and renovation measures at the Research Center

Dr. Michael Möller, chairman of the GfH, even appreciated the work of Bernhard Engelhard with a lot of complex renovation work at the buildings and fittings of the GfH that will still guarantee an attractive environment for scientific work at the highest level to the staff.

Bernhard Engelhard is replaced by **Dipl.-Ing. Walter König** (49), who already has been responsible for the field of raw material for brewing and public relations at the Bavarian Brewers Association (Bayerischer Brauerbund e.V.) for 17 years.



Bernhard Engelhard, 1. Vorsitzender Dr. Michael Möller, Walter König

For more information on Special Flavor Hop Varieties please click
<http://www.lfl.bayern.de/ipz/hopfen/019190/>

You will soon find this press release as well as pictures of the official retirement celebration at the website of the Society of Hop Research.
www.hopfenforschung.de